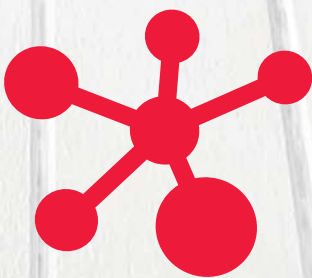




WE  BRIGHT

Extreme Whiteness Concept
THE BRIGHTEST WHITE

**EXPERIENCE THE
BRIGHTEST WHITE**

TANATEX creates the ultimate customer experience; high-quality, luxurious and the brightest long-lasting white lingerie!

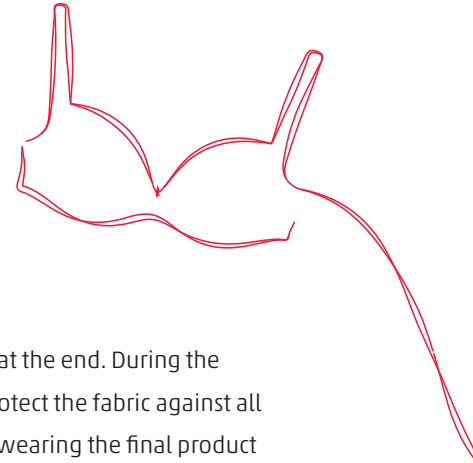
TANATEXCHEMICALS.COM

**ADDING PASSION
TO TEXTILES.**

TANATEX[®]
CHEMICALS


EXTREME WHITENESS CONCEPT

Your customers invest time and money in finding perfect intimate lingerie. They expect it to be sexy, have a perfect fit and have a luxurious appearance. They search for high-quality, the brightest white that lasts. But after wearing and washing, they discover that the white can lose its sparkle.



Best degree of whiteness

Prevent disappointed customers, create enthusiastic and loyal brand ambassadors. You are the experts in creating fashionable, sexy items, we are the experts in white. Let your customers experience the Extreme Whiteness concept of TANATEX Chemicals.

Making a white bra is one of the most difficult production processes in the textile industry. During the process the fabric is exposed to several intensive treatments, which influence the whiteness degree. The profound concept offers solutions during all phases to ensure the brightest white.

The process

In the pre-treatment phase we ensure that the rough fabric is cleaned properly. We also prevent it from yellowing during heat setting, as heat means yellowing. Basically heat setting fixes the fabric to the desired

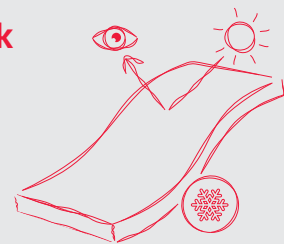
standards, to avoid surprised at the end. During the actual whitening stage we protect the fabric against all kinds of circumstances when wearing the final product (e.g. UV light from the sun and yellowing by chlorine). When actually molding the fabric into its desired form, we prevent yellowing from the heat of this shaping. After the fabric is molded, and the end product is tailored and finished; a wonderful white highclass bra, it ofcourse needs to be packaged for selling and transport. During these steps we encounter the most high-impact yellowing from polluted (combustion) gases and weakeners in packaging. The concept ensures that your item is protected against this yellowing, even during transportation and during display at the store. Just think about UV influences by store light and daylight. After your purchase, it is long-term protected against yellowing due to transpiration, beauty products, sunlight, washing etc.

Products

Extreme Whiteness concept is a package of several products from our range. They are all aligned and of the highest quality. One producer, one order, one phone call away!

How does it work

Let white reflect the light and create a shiny bright white durable appearance.



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