

Wrinkle Free Upgrade

EASY CARE
WRINKLE FREE
STRENGTH ENHANCEMENT
FORMALDEHYDE FREE



Wrinkle Free Upgrade

As our world is moving faster and faster, we continue to look for ways to save time. We are already used to buying shirts that no longer require ironing. Yet, the early solutions were not as durable as we would have wished. TANATEX now offers Wrinkle Free Upgrade for longer durability, a softer handle and a long-lasting effect. Just as important, this upgrade is now formaldehyde free.

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Wrinkle Free Upgrade

WRINKLE FREE QUALITY

Imagine a world without ironing. When travelling for business, quickly change your shirt in your hotel room and go into a meeting wearing it without wrinkles. Or what about going to a party in your fancy dress, stepping out of a taxi and making your entrance wrinkle free? For new clothes this has already been possible. However, the disadvantages of these early innovative solutions were faster wear and tear on vulnerable parts like collars or cuffs. On top of that, these systems were based on formaldehyde containing chemistry, which is under scrutiny.

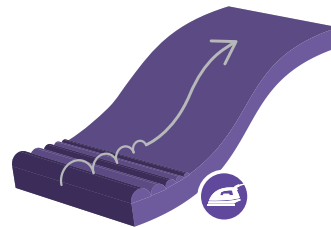
FORMALDEHYDE FREE

TANATEX's Wrinkle Free Upgrade is the solution. With new completely formaldehyde free products, the system yields excellent easy care or wrinkle free textiles, which stay new during your garment's lifetime. It offers a strength enhancement and a softer handle, even after many washes. This upgrade is achieved by reducing the resin quantity and replacing it by a durable polymer booster.

PRODUCTS

Wrinkle Free Upgrade comprises of a new formaldehyde free resin combined with a state-of-the-art polymer booster, plus of course softeners and penetrating agents etc.

HOW DOES IT WORK



Bring fabric back to its original flat appearance instantly after washing.

ABOUT TANATEX

TANATEX Chemicals develops innovative textile processing solutions, ranging from pre-treatment to finishing. The state-of-the-art products are based on trends and demands in today's (technical) textiles and carpet processing industry. Through a worldwide network of offices, agencies and distributors, TANATEX Chemicals supplies its global customers with quality wet processing products and provides a high level of technical service. For over 50 years, the company has proven to be a reliable partner in solving its customers' challenges providing them with competitive advantages and fit-for-purpose chemical solutions.

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The logo for TANATEX Chemicals, featuring the company name in a bold, sans-serif font. Below the name is a stylized red molecular structure consisting of several interconnected spheres and lines.