



**Communicate
our quality...**

EFFECT LABELS

TANATEXCHEMICALS.COM

TANATEX[®]
CHEMICALS 



Communicate our quality...

Consumers want to look their best and buy the best. Not only do they judge their apparel by shape and color but they expect it to offer comfort and adapt to their specific use.

But how can you communicate the special features of the material to emphasize the added value? The answer is quite simple: Effect Labels.

TANATEX Chemicals provides visually identifiable labels that explain the special chemical appliances used in fabrics.

Consumers can easily recognize the quality of the apparel which will positively contribute to your sales.

For more information on our Effect Labels please contact your local TANATEX representative.

effect labels

BAYSCENT® LABELS

BAYSCENT® is the innovative and up-market product line of special cosmetotextiles. The finishes are based on micro-encapsulated essential oils, which on release reinforce harmony and wellbeing of body, mind and spirit. The capsules gradually release the beneficial essences to ensure maximum effect of the special properties. The product line consists of Scenting products, Aromawellness products, Skin-Care products and Specialties.

BAYSCENT® SCENTING AGENT will scent, add fragrance or perfume any kind of clothing and is available in a variety of aromas. Choose your aroma and show the world your own style and personality.

Available: LIMONE; LAVENDER; MENTHOL; ROSE; STRAWBERRY and VANILLA BOUQUET.

BAYSCENT® AROMAWELLNESS reinforces harmony of body, mind and spirit. Microscopic capsules filled with essential oils are released while you move during the day and will make you feel balanced and replenished all day long.

Available: ACAI; ACE; ALOE VERA; CAMOMILLE; FLEUR DE LAVANDE; GINSENG and BODY LOTION

BAYSCENT® SKIN-CARE is TANATEX's newest range and offers amazing skin protection benefits.

Available: ARGAN OIL

BAYSCENT® NEUTRALIZER is a specialty that will protect you against negative odors. It simply eliminates bad smells and keeps your textiles smelling fresh under the most extreme circumstances.



effect labels

TASTEX® LABELS

TASTEX® is a range of skin care products that offer various skin sensations. The product line consists of Anti-bacterial products, Cosmetic products, and Temperature regulators.

TASTEX® ANTI-BACTERIAL offers a long lasting effect, to make sure that you smell fresh, feel fresh and remain fresh.

Available: MGU

TASTEX® TEMPERATURE REGULATION offers products with special blends of plant extracts that will react to the temperature of your skin and regulate it effectively.

Available: COOL-EX and HOT2

TASTEX® SKIN-CARE are skin care products that will protect, nourish or moisturize the skin and restore the suppleness and flexibility of your skin. It will counteract the effects of ageing, making you look and feel young.

Available: ALS; SKU-C; SSU; Hyalu and Ginger



Skin-Care

TASTEX®
ALS

TANATEX
CHEMICALS

TASTEX®
ALS

Moisturize, revive and protect your skin with TASTEX ALS' active components based on Aloe extract, Squalane and silk protein

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Temperature control

TASTEX®
COOL-EX

TANATEX
CHEMICALS

TASTEX®
COOL-EX

Feel cool and fresh with TASTEX COOL-EX's special blend of plant extracts that provides a special cool sensation

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effect labels

SPECIAL LABELS

BAYGARD® works like an excellent protective shield around your carpet, upholstery and other textiles. It protects them against soiling, water or oil-based pollutions. It also ensures easy stain removal.

No need to worry anymore about spilling red wine or muddy feet. The high performance technology will make your textiles look new and fresh for a long time.

INSECT PROOF gives your textiles effective protection against flying and crawling insects. When you are not using the garments you no longer have to struggle with moth-balls or other chemicals.

HydrECO's new 3D technology protects to continue all activities even under extreme circumstances. No more worries when a shower of rain catches you by surprise.



BAYGARD®
HIGH PERFORMANCE
PROTECTIVE FINISH



BAYGARD®

Protect your clothing, carpet, upholstery, and other textiles against soiling, water and oil based stains

TANATEXCHEMICALS.COM



INSECT PROOF
LONG-LASTING
PROTECTIVE FINISH



INSECT PROOF

Deter flying and crawling insects

TANATEXCHEMICALS.COM





Trademark License Agreement

If you want to use our effect labels to communicate your quality to consumers, a Trademark Licence Agreement (TMLA) is part of the deal.

A signed TMLA will give you the right to use our trademarks & labels for co-branding purposes.

For more detailed information about the TMLA, please contact your local TANATEX Chemicals representative.

Please visit our website for more information about TANATEX Chemicals and its products.

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