



**DYEING**

# **TANATERGE<sup>®</sup> PURA**

Keeps the colour where it belongs!

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**TANATEX<sup>®</sup>**  
CHEMICALS 

# TANATERGE® PURA

**Today's textile processing industry is driven by consumer trends and high quality requirements demanded by international brands and retailers. TANATEX Chemicals is therefore constantly searching for innovative developments to meet these demands with a special focus on environmental awareness.**

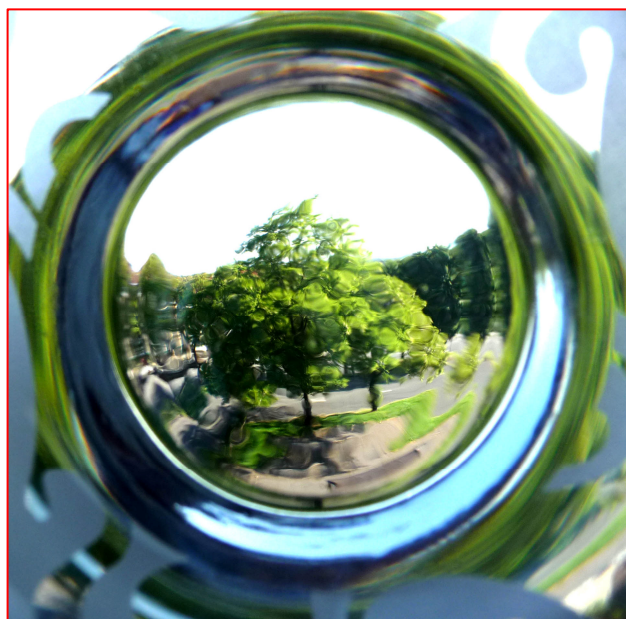
The removal of the unfixed reactive dye hydrolysate is the key to achieve the required wet-fastness levels.

TANATEX Chemicals presents TANATERGE® PURA; a novel post-scouring agent for streamlining the wash-off process meeting the modern high-quality standards.

The optimization of the entire process sequence will lead to substantial savings of water, energy and time. Overall processing costs will be reduced, leading to an improved competitiveness of the dyehouses.

## **Properties of TANATERGE® PURA.**

- \* Due to strong affinity to the reactive dyes, excellent removal of hydrolytes (even under unfavorable conditions), providing optimum colour fastness in a shorter time.
- \* Very good dispersing effect preventing redeposition onto the fabric.
- \* Applicable on all kinds of machines e.g. Jet, package dyeing apparatus and continuous washing ranges.
- \* Allows optimizing the washing-off procedure by reducing the number of rinsing & soaping steps.
- \* Low foaming.
- \* Meets latest environmental requirements.
- \* Produces reproducible fastness results on a high standard.
- \* Highly stable under shear forces.
- \* Efficient at lower temperatures like 85°C; ideal for processing of PES/CEL blends to minimize migration of disperse dyes.
- \* Wash-off of reactive prints. Prevents bleeding into the unprinted areas.



**TANATERGE® PURA:**  
***A different perspective on reactive dyeing  
for a greener future!***